

## Product Announcement – Swissbit INDUSTRIAL Line 2.5" Solid State Drives

**Swissbit AG – 07 May 2009**

Bronschhofen, Switzerland – Swissbit unveils its new INDUSTRIAL line of 2.5" Solid State Drive (SSD) hard drives with the P-100 and X-100 Series. These rugged SSDs support Serial ATA (sATA) and Parallel (pATA) interfaces and offer an array of valuable features. Because SSD's have no moving parts, vibration and shock tolerance is extended significantly, making them a perfect choice for mobile applications where durability and reliability are crucial. No moving parts also remove the mechanical latencies found in traditional hard disk drives. This directly translates into faster start up times and extremely low read and write latency times. Temperature ranges are extended and mean time between failure (MTBF) is improved many times compared with traditional HDDs, resulting in a longer operational life of the drive. Both the P-100 SSD and X-100 SSD have a performance level of up to 45MB/second, protect against Power Failure, have Life Time Monitoring API available, and S.M.A.R.T. support. These SSDs are ideal for a wide arrange of applications because of their availability in both industrial and commercial temperature grades as well as capacities from 2GB to 32GB.



**Swissbit AG**  
CH-9552 Bronschhofen  
Industriestrasse 4  
Switzerland

[marketing@swissbitna.com](mailto:marketing@swissbitna.com)  
[www.swissbit.com](http://www.swissbit.com)

## About Swissbit

Swissbit is the largest DRAM module and Flash manufacturer in Europe. Created from a management buyout of the Siemens HL Business Unit in 2001, Swissbit boasts over 18 years of combined knowledge and experience in the memory industry. With facilities in Switzerland, Germany, Japan, and the United States, Swissbit is able to support customers on a global scale. Our commitment to high quality, reliability, exceptional customer service, and competitive pricing enables our customers and partners to enjoy a reliable source of supply and product commitment for their past, current, and future requirements. Swissbit offers SWISSMEMORY™ INDUSTRIAL DRAM modules in all technologies and the SWISSMEMORY™ Flash INDUSTRIAL product line consisting of CF, SD, USB, pATA and sATA interfaces. All SWISSMEMORY™ INDUSTRIAL products are available in commercial (0°C to +70°C) and industrial (-40°C to +85°C) temperature grades. Additional company and product information is available on the company's website at [www.swissbit.com](http://www.swissbit.com).

©2009, Swissbit All rights reserved.

The name "Swissbit" and "SWISSMEMORY" are registered trademarks of Swissbit AG. All other trademarks are the property of the respective owners. These materials are provided by Swissbit, as a service to its customers and may be used for informational purposes only.

All media requests for press releases and digital photographic material in printing quality should be directed to the following contact person.

For further information, please contact:

Lorie Garza  
Marketing Coordinator  
Swissbit NA Inc  
3913 Todd Lane, Suite 307  
Austin, TX 78744  
512.302.9001 – Voice  
512.302.4808 – Fax  
[lorie.garza@swissbitna.com](mailto:lorie.garza@swissbitna.com)



**Swissbit AG**  
CH-9552 Bronschhofen  
Industriestrasse 4  
Switzerland

[marketing@swissbitna.com](mailto:marketing@swissbitna.com)  
[www.swissbit.com](http://www.swissbit.com)